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**PerryGolf Joins Virtuoso Network as Preferred International Golf Travel Provider**

WILMINGTON, N.C. (Jan. 22, 2008) – PerryGolf has joined Virtuoso as a Preferred Tour Operator providing international golf and luxury lifestyle experiences to the consortium of luxury travel agents who generated more than \$4.2 billion in 2007 sales.

The addition of PerryGolf expands Virtuoso’s relationships with the finest travel companies who provide the network’s clientele with exclusive amenities, rare experiences and privileged access. For more than 20 years, PerryGolf has been the luxury tour operator of choice for golf and lifestyle travelers combining their love of the game with their passion for international travel.

PerryGolf offers international golf and luxury lifestyle travel experiences to 12 of the world’s most memorable destinations. In addition to Scotland, Ireland, England and Wales, the traditional destinations of international golf travel, PerryGolf has expanded its portfolio in recent years to include Portugal, Spain, France, Italy, South Africa, Australia, New Zealand and China. The company offers customized itineraries as well as escorted programs featuring land tours, small-ship charters and luxury train travel.

PerryGolf co-founder and president Gordon Dalgleish said the alliance with Virtuoso “comes at an opportune time as more couples are traveling together to enjoy trips that combine golf with distinctive experiences away from the course, including safaris, wine

tours, river cruises and cooking classes. The combination of services, destinations and experiences offered through our alliance with Virtuoso is the ideal match for many couples today who want to experience not only great golf, but also the sights and flavors of spectacular travel destinations.”

For more information, please contact a Virtuoso travel advisor by calling 866-401-7974 or go to [travel@virtuoso.com](mailto:travel@virtuoso.com). For more information on PerryGolf, please visit [www.perrygolf.com](http://www.perrygolf.com) or call a PerryGolf travel specialist at 800-344-5257.

### **About PerryGolf**

Established in 1984, Wilmington, N.C.-based PerryGolf offers the industry’s most prestigious and diverse selection of luxury golf travel and lifestyle experiences to the British Isles, Portugal, Spain, France, Italy, South Africa, Australia, New Zealand and China. For more information on PerryGolf, please visit [www.perrygolf.com](http://www.perrygolf.com) or call a PerryGolf travel specialist at 800-344-5257. The company’s exclusive online trip calculator -- Plan Your Own Tour™ -- allows travelers to generate immediate quotations for trips they create entirely online.

### **About Virtuoso**

Virtuoso is a by-invitation-only luxury travel network comprising more than 6,000 elite travel consultants, associated with 301 agencies in 22 countries throughout North and South America, the Caribbean, Australia and New Zealand. Virtuoso specializes in connecting the world’s best travelers with the world’s best vacation destinations – in the best ways possible. The network’s member agencies generate more than \$3 billion annually in travel sales, making the group the most powerful in the luxury travel segment. Plus, Virtuoso’s personal relationships with the top hotels, resorts, spas, lodges, airlines, cruise lines and tour companies provide the network’s affluent clientele with incredible values and rare experiences – from complimentary upgrades and amenities, to special recognition and privileged access. For more information, please contact a Virtuoso travel advisor by calling 866-401-7974 or go to [travel@virtuoso.com](mailto:travel@virtuoso.com).

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**Downloadable high-resolution photography of golf, hotels and sightseeing from PerryGolf is available on request.**