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PerryGolf Forms Marketing Alliance**To Introduce IMI Owners to New Golf Lifestyle Opportunities**

WILMINGTON, N.C. (Jan. 15, 2008) – PerryGolf has joined luxury resort real estate marketer IMI in a strategic partnership that introduces IMI owners to PerryGolf’s distinctive golf travel and lifestyle opportunities.

Through the alliance, residents in IMI communities throughout North America and the Caribbean will receive special travel incentives on PerryGolf tours to any of the company’s 12 worldwide golf destinations.

“IMI and PerryGolf share a commitment to the highest levels of quality, service and client satisfaction,” said Gordon Dalgleish, president and co-founder of PerryGolf. “We look forward to helping IMI Owners enjoy the finest golf lifestyle travel experiences.”

Dan Collins, IMI principal partner for marketing and technology, said, “By partnering with PerryGolf we will be able to deliver even greater benefits to our owners who are seeking out unique travel and golfing opportunities.”

PerryGolf offers golf and luxury lifestyle tours to 12 worldwide destinations, providing opportunities for golfers to combine their love of the game with local sightseeing and other activities in many of the world’s most enticing locations.

About PerryGolf

Established in 1984, Wilmington, N.C. based PerryGolf offers the industry's most prestigious and diverse selection of deluxe golf travel experiences to the British Isles, Spain, Portugal, France, Italy, South Africa, Australia, New Zealand and China. For more information on PerryGolf, please visit www.perrygolf.com, which features the Plan Your Own Tour online calculator, or call (800) 344-5257 to speak to a PerryGolf travel specialist.

About IMI

IMI is headquartered in Greenville, S.C., and specializes in the sales and marketing of luxury resort real estate in the most desired destinations throughout the U.S., Mexico and the Caribbean. Since 1990, IMI has introduced thousands of clients to opportunities for real estate ownership in some of the greatest places in North America, from beachfronts to mountaintops to towering city penthouses, resulting in over \$5 billion in closings. For more information, visit IMI's Web site at www.imiliving.com or call (864) 233-6070.

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